

## Fuji Held the JISSO PROTEC 2025 Encore Fair

*Invitation-only event with approximately 90% of participants saying they would like to attend again*

Fuji Corporation (headquarters: Chiryu, Aichi; Representative Director, President and CEO: Joji Isozumi; hereinafter referred to as "Fuji") held the JISSO PROTEC 2025 Encore Fair for three days from June 24th (Tuesday) to June 26th (Thursday) at Fuji headquarters. This event was organized to provide customers - especially those who were unable to attend the JISSO PROTEC 2025 (26th Jisso Process Technology Exhibition) held at Tokyo Big Sight in early June - with a more detailed introduction to the exhibits. At the event, Fuji showcased its newest products (first unveiled at the January exhibition), alongside a wide range of SMT pick and place machines and Fuji's latest solutions, which can only be seen at Fuji Headquarters. In addition, encore seminars were also held.

At a dedicated area on the development floor, the FUJI Smart Factory concept was introduced through a live demonstration with a focus on autonomous material transportation. An AMR (Autonomous Mobile Robot) transported materials from the newly developed Smart Storage\* to a production line. The event also featured the Smart Loader\*, nozzle supply unit\*, and other various units designed to automate conventional manual work and enhance production line efficiency and productivity. These units were introduced with actual demonstrations. Participants had the opportunity to see Fuji's ongoing efforts toward realizing smart factories.



### Outline of the JISSO PROTEC 2025 Encore Fair

- Dates: June 24th (Tuesday) to June 26th (Thursday) 2025
- Location: Fuji Corporation headquarters (Chiryu, Aichi)

### Main exhibits:

- Demonstration of FUJI Smart Factory with Smart Storage and AMR
- Exhibition of the latest solutions for printing, placement, insertion, etc.
- Seminar to introduce the latest technology trends and the direction of Fuji's technology development

\* Smart Storage: A new unit that enables automatic feeder delivery and collection based on production plans in the production preparation area.

\* Smart Loader: A unit that automatically distributes and collects feeders and nozzle supply units.

\* Nozzle supply unit: A unit that supports automation of supplying and collecting nozzles.

## Participant's feedback (excerpts)

In a survey conducted at the event, many participants gave high marks to Fuji's solutions. In particular, the demonstrations of Fuji's unique automation technology and smart factory initiative received many positive comments and expectations for its advanced features. Below are some comments from participants.

- (Fuji) is making progress in the area of automation, and we would like to consider introducing automation in our company in the future.
- I am very much looking forward to the future evolution of FUJI Smart Factory.

At this event, many participants mentioned the offline changeover area as a target area for future automation. This event was a valuable opportunity for Fuji to provide customers with hand-on experience of Fuji's solutions, which propose the expansion of automation from production lines to offline changeover areas, and to think about the future of the SMT floor together with our customers.



Participants viewing the NXTR installed in the showroom (left) and a Fuji representative giving a seminar (right)

## Towards the future

As a frontrunner aiming to realize fully automated factories in the SMT industry, Fuji will further accelerate the development of technologies for advancing smart factories. Fuji will also continue its efforts to build and strengthen recognition of the Fuji brand, which is deeply rooted in the communities where it operates and is committed to earning the trust and meeting the expectations of its customers. As part of this effort, Fuji is planning to hold the "JISSO seminar 2025 in Kyushu" for customers in the Kyushu area at the Fukuoka Sales Office newly established in April 2025.

Fuji will remain committed to sharing the latest technologies and functions in the field of electronic component placement with many customers through exhibitions and seminars, contributing to the sustainable development of the manufacturing industry as a trusted technology partner.

## Outline of the JISSO seminar 2025 in Kyushu

Dates: July 24 (Thursday) to July 25 (Friday), 2025

Venue: Yaesu Hakata Building 11F Hall B (2-18-30, Hakataeki Higashi, Hakata-ku, Fukuoka, Fukuoka)

Contents: Seminars on the latest SMT trends and Fuji's direction of technology innovation

Note: This event requires advanced registration. Please refer to the PDF below for application information.

 [JISSO seminar 2025 in Kyushu](#) [Click here for PDF \(Japanese\)](#)

## Company Profile

Company name	FUJI CORPORATION
Representative	Joji Isozumi, Representative Director, President & CEO
Address	19 Chausuyama, Yamamachi, Chiryu, Aichi 472-8686 Japan
Established	April 1959
Business details	Development, manufacturing, and sales of SMT pick and place machines and machine tools
Capital	5,878 million Yen
URL	<a href="https://www.fuji.co.jp/en/">https://www.fuji.co.jp/en/</a> (Official website) <a href="https://smt.fuji.co.jp/en/">https://smt.fuji.co.jp/en/</a> (SMT website)

## Contact

### For detailed information about the Kyushu event

FUJI CORPORATION Osaka Branch Office (JISSO seminar 2025 in Kyushu) / [Contact form](#)

### Press Contact

Public Relations office, Fuji Corporation / [Contact form](#)