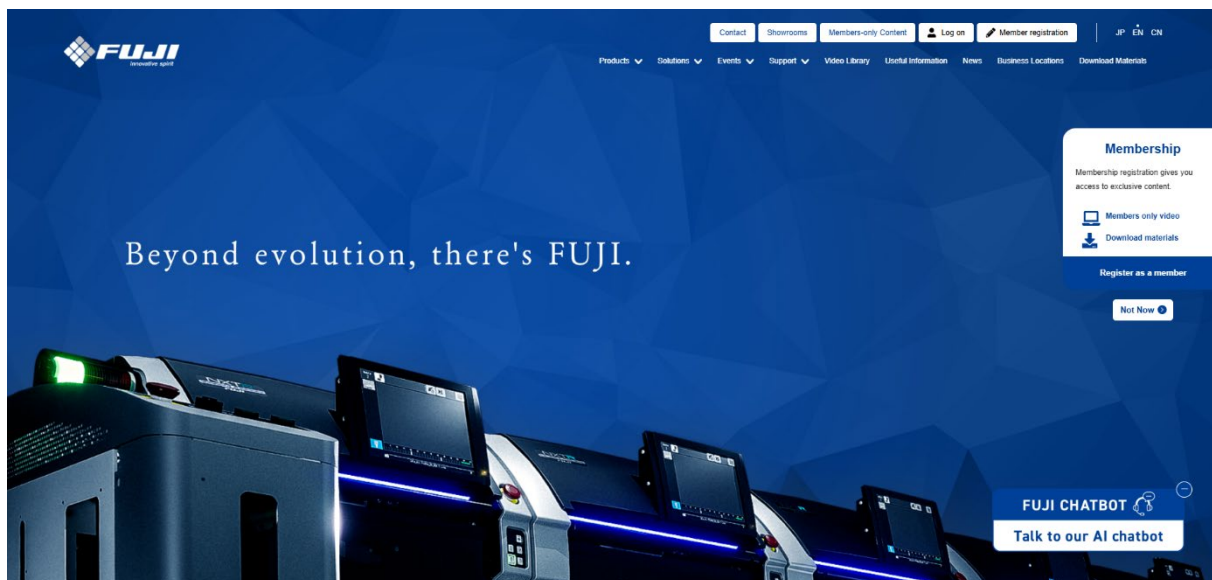


Robot Manufacturer Fuji Renews Website "FUJI SMT Site", Dedicated to SMT Pick and Place Machines

Strengthening support with our AI chatbot for a smoother information searching experience

Fuji Corporation (headquarters: Chiryu, Aichi; Representative Director, President and CEO: Joji Isozumi; hereinafter referred to as "Fuji") has renewed its SMT-related website, FUJI SMT Site, on Monday, February 10, 2025. With this renewal, Fuji will provide a more intuitive user interface experience and rich content to deliver the latest information quickly and in an easy-to-understand manner.



Background and purpose of the renewal

Since its establishment, the FUJI SMT Site has continued to be a place for sharing information about Fuji's SMT technology. However, in response to customer feedback, we have been made aware that we needed to improve the website to make it more accessible and easier to find information.

In particular, a new **AI chatbot** has been introduced to better provide information in response to the growing need to quickly search for and obtain the desired product information.

Renewal features

Revised configuration: The navigation has been redesigned for easier access to necessary information

New [Video Library](#): A page to check case studies and introduce products has been created

Improved [Useful Information](#) search: Information can be narrowed down by category or product name

Introducing the AI chatbot: Supports quick searches for product information and SMT insights

Improved visibility: A simple design for intuitive presentation of the information

AI chatbot features

Search with simple questions: The AI chatbot quickly answers questions about product information and SMT insights

Related links are provided: The pages with the required information can be accessed with ease

Toward the future

New technical articles and video content will be added to the FUJI SMT Site every month to quickly provide insights into the latest trends in the SMT industry and Fuji. We will improve our practical content, such as case studies and technical explanations, to become an invaluable source of information.

Company Profile

About Fuji

Company name	FUJI CORPORATION
Representative	Joji Isozumi, Representative Director, President & CEO
Address	19 Chausuyama, Yamamachi, Chiryu, Aichi 472-8686 Japan
Established	April 1959
Business details	Development, manufacturing, and sales of SMT pick and place machines and machine tools
Capital	5,878 million Yen
URL	https://www.fuji.co.jp/en/ (Official website) https://smt.fuji.co.jp/en/ (SMT website)

Inquiries related to the renewal

Contact form: <https://smt.fuji.co.jp/en/contact/>

Press Contact

Public Relations office | Fuji Corporation [Contact form](#)