

Fuji to Participate in Model Project for Promoting Decarbonization Throughout the Value Chain Initiative From the Ministry of the Environment

FUJI CORPORATION (Headquarters: Chiryu, Aichi; Representative Director, President & COO: Joji Isozumi), as part of its sustainability activities, will participate in the model project for promoting decarbonization throughout the value chain in FY2024 being implemented by the Ministry of the Environment.

This model project aims to support efforts by multiple companies to promote decarbonization management through collaboration, and to create advanced model cases for reducing emissions throughout the value chain. Fuji is one of four companies that have been selected as model companies (inter-business collaborators*) for this fiscal year. We will work together with our collaborator companies to reduce emissions.

Fuji gives its purpose as "Enriching the lives of those in the world around us". In staying true to that purpose, in addition to its contributions to modern lifestyle comforts, Fuji is taking steps to conserve the environment. Fuji's long-term targets and roadmap for achieving carbon neutrality were published on the company website in June 2023. In participating in this model project, Fuji hopes to strengthen ties with collaborator companies that make up the value chain, and take early action toward achieving the long-term environmental targets of Fuji Group.

Fuji is working toward the realization of a sustainable society through the decarbonization of manufacturing.

*Fuji collaborator companies participating in this model project:

- [TOKAI KIKAI Co., Ltd.](#),
- [KOWA Industries Co., Ltd.](#),
- [YASUDA PAINTING INDUSTRY Co. Ltd.](#), and
- [Kunshan Fuji Machine Mfg. Co. Ltd. \(Fuji Group company\)](#)

For more details, see the [press release on the Ministry of the Environment's website](#) (Japanese only), or check the Fuji website for [information about Fuji's environmental efforts](#).

FUJI CORPORATION

Fuji Corporation is a globally recognized company in the development, manufacture, and sales of electronic assembly equipment and machine tools. Since its founding in 1959, Fuji has continuously innovated its robotics and automation technology to contribute to a better future, creating a global and sustainable robot company. Fuji applies its robotics technology to areas such as manufacturing, logistics, and healthcare, enriching people's lives and bringing new value to society by delivering products and services that excite and inspire. Our goal is a sustainable society filled with technology that brings smiles to people's faces.

Headquarters	19 Chausuyama, Yamamachi, Chiryu, Aichi Prefecture
Company representative	Joji Isozumi
Established	April 1959
Capital	5,878 million yen (as of March 2023)
Major products	Electronic Assembly Equipment, Machine Tools
Web site	https://www.fuji.co.jp/en