

JISSO Seminar 2025 in ASEAN

- Sharing the latest trends in next-generation placement technology with Japanese manufacturers in the ASEAN region -

Fuji Corporation (headquarters: Chiryu, Aichi; Representative Director, President and CEO: Joji Isozumi; hereinafter referred to as "Fuji") held the JISSO Seminar 2025 in ASEAN for two days from December 3rd (Wednesday) to December 4th (Thursday) at Fuji Machine Asia Innovation Center in Thailand.



In the Asian region, diversification of production bases is accelerating, and growth in equipment demand continues, particularly in Vietnam and Thailand. As manufacturing industries and product applications diversify, manufacturing sites in the ASEAN region have in recent years been required to shift to smarter and more flexible production systems that integrate equipment, materials, and processes. Fuji has proposed "Target ZERO" as a new vision to address these region-specific issues and needs. Fuji aims to achieve zero placement defects, zero machine operators, zero machine stops, and the newly introduced concept, zero placement limits. Based on these principles, Fuji's seminar covered the forefront of placement technology that supports End-to-End (E2E) AI-enabled electronics technology, and how these innovations drive transformation in manufacturing sites.

Meiko Electronics Co., Ltd., Meiko Techno Co., Ltd., and Tamura Corporation were co-sponsors of the seminar, covering industry trends throughout the entire placement process, including panels, solder paste materials, solder paste printing stencils, and reflow. The event concluded successfully, with more than 130 participants from 39 companies, mainly Japanese companies with bases in Thailand and other various ASEAN countries.

After each seminar, live demonstrations of equipment were held at Fuji and sponsors' booths, facilitating active business discussions and idea exchanges. The event was highly regarded as an important opportunity for interaction with customers in the ASEAN region, and many expressed interest in continuing the event from 2026 onward.

Outline of JISSO Seminar 2025 in ASEAN

Dates: December 3, 2025 (Wednesday) to December 4, 2025 (Thursday)

Location: Fuji Machine Asia Innovation Center (Thailand)

Main contents:

Seminar 1: Kaizen - New Approaches Starting from Onsite Issues (Fuji)

Seminar 2: How Will Manufacturing Sites Change? Forefront of E2E AI and Placement Technology (Fuji)

Seminar 3: Meiko Printed Circuit Board Technology Introduction (Meiko Electronics)

Seminar 4: The Present and Future of Solder Stencil (Meiko Techno)

Seminar 5: SMT Challenges and Countermeasures for AI Servers, Automotive, and Communications Markets (Tamura)

Seminar 6: Toward Carbon Neutrality (Tamura)

Demonstration of SMT equipment, including NXTR and sFAB



Towards the future

Fuji will accelerate efforts to achieve "Target ZERO", which now includes "zero placement limits", while continuing region-focused activities to strengthen and expand recognition of the Fuji brand that meets our customers' trust and expectations. Fuji will remain committed to sharing a wide range of the latest technologies in the field of electronic component placement through these exhibitions and seminars, contributing to the sustainable development of the manufacturing industry as a trusted technology partner.